



# City of Gretna

## Military Heroes Banner Program

The City of Gretna Military Heroes Banner Program is being established as an annual tribute to recognize and honor those who are currently serving, Veterans, or those who gave their lives for our country as members of the United States Armed Forces.

### Program Details:

- Each banner will include the name, branch of service, photo (if provided), and years of service of the Honoree. By default, we will use the Honoree's branch of service emblem if no photograph is provided.
- The banners are 18" x 49" and will be displayed on light poles in downtown Gretna beginning Memorial Day week through Labor Day.
- The cost of a double-sided banner is \$150. This includes production, installation and removal of the banners. Payment must be submitted with the application.
- **There are 60 banner display locations:** complete applications will be accepted on a first come, first serve basis. **Priority for banners will be given to members of the United States Armed Forces who live or lived in the City of Gretna.** If additional banners are available after accepting applications for residents, these will also be granted to non-residents on a first come, first serve basis.
- **We are asking that banner applications for the 2025 Military Heroes Banner Program be received no later than Monday, May 12, 2025 for your banner to be put up on the week of Memorial Day. We will still accept applications after this date and banners will go up as production is complete.**
- Applications received after the 60 available spots are filled will be given first priority for the following year.
- After Labor Day, banners will be stored at the VFW Hall or the banner applicant can contact Dodie Rackley to accept possession of the banner.
- 100% of the proceeds will be donated to our local VFW Auxiliary Post 3121.
- Banner applicants have the option of redisplaying banners from previous years (provided spots are available) for a fee of \$75.

For more information, contact Dodie Rackley. [drackley@gretnala.com](mailto:drackley@gretnala.com)

504-343-3061 Applications can be mailed or dropped off.

Mel Ott Park ATTN. Military Heroes Banner  
Program 2301 Belle Chasse Hwy  
Gretna, LA 70053



## City of Gretna Military Heroes Banner Program Application

☐ Use my banner from last year - \$75

☐ New banner - \$150

**Name of Military Hero** \_\_\_\_\_

(Spelling of the name on the banner will be taken directly from this application. Please write legibly and include the name exactly as it should appear on the banner.)

**Military Branch: Check the one that applies**

☐ U.S. Air Force

☐ U.S. Marine Corps

☐ National Guard

☐ U.S. Army

☐ U.S. Navy

☐ Reserves

☐ U.S. Coast Guard

☐ U.S. Space Force

**Years of Service:** (Ex. 1942 – 1946) \_\_\_\_\_

**Was the Military Hero a resident of the City of Gretna, Louisiana?**

☐ Yes; provide address \_\_\_\_\_

☐ No; you will be contacted if space is available. Date submitted \_\_\_\_\_  
(do not submit payment or photograph at this time)

**Applicant's Name:** \_\_\_\_\_

**Applicant's Phone Number:** \_\_\_\_\_

**Relationship to Honoree:** \_\_\_\_\_

**Name and Photo Release (Must be signed by military hero if they are alive. Otherwise, it should be signed by the applicant.)**

I hereby grant permission for The City of Gretna and VFW Auxiliary Post 3121 to display my name and picture for the Military Heroes Banner Program.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

**SUGGESTED SUBMISSION DEADLINE Monday, May 12, 2025.**

Applications will be accepted after this date and banners will go up as production is complete.

● Completed Application

● Military Verification (copy of DD214)

● High quality photograph

● \$150 cash, check, or money order  
Payable to VFW 3121 Auxiliary

Complete applications can be hand-delivered or mailed to Mel Ott Park; ATTN. Military Heroes Banner Program; 2301 Belle Chasse Hwy; Gretna, LA 70053

Office Use: Date received completed application \_\_\_\_\_